

ActionCOACH[®]
business coaching

OVERCOMING OBSTACLES

HOW BUSINESS COACHING
HELPED ME BE THE
PERSON I AM TODAY

TAKEAWAYS



STEP OUTSIDE TO FIND SOLUTIONS



REGAIN BALANCE TO ENJOY LIFE'S REWARDS



BE THE LEADER YOUR BUSINESS NEEDS YOU TO BE

Even when you think your business is running well, there can be challenges and issues that weigh you down. Amish Heirlooms Furniture of Mason City, Iowa, was in that very situation. Things were going well, but something was holding them back. And even though they had some ideas, they weren't quite sure what it was that was holding them back, but they did know they needed to step outside of their business to find the solution.

"There wasn't an event that made it clear we needed coaching," Travis Olson, owner of Amish Heirlooms said. "I thought the state of my business was good, but I knew something had to change for the better to take us to the next level...that's when I met Coach Andy."

Olson is referring to Andy O'Brien, his ActionCOACH Business Coach. O'Brien has been working with businesses in and around Mason City for years and has developed a reputation as the resource to turn to when a business owner needs to get a leg up on the competition.



Amish Heirlooms offer a full line of Quality Handmade Furniture purchased through individual Amish families from Indiana. Each piece is made to order and customized to accent the warmth of any home. But even with outstanding, unique products, they simply weren't hitting the goals that they thought they could.

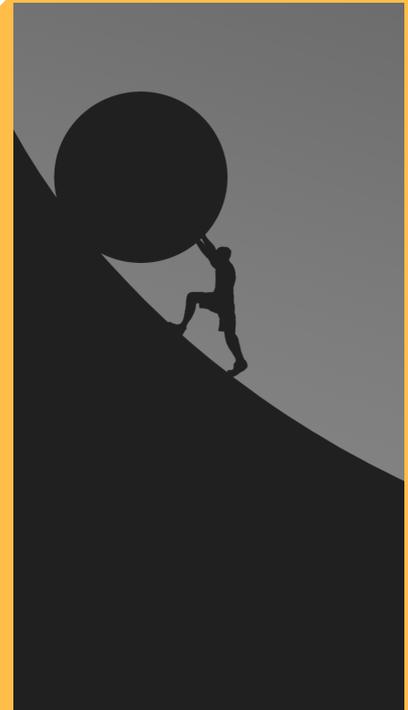
"Andy really fits with me and knows how to relate to me and my business. My goal was to grow both as a business owner and a person and Andy has helped me do both. We have been working together for nearly a year and the only way to describe the relationship is 100 percent awesome," Olson said.

STAYING FOCUSED

"There were two areas of the business that really needed some help," Olson said. "Our advertising wasn't working and our team wasn't as trained and ready to help customers as they should've been. When I first met with Andy he saw these as my biggest challenges as well and we went full throttle until we had solved those issues."

In addition to those two areas of focus, Coach Andy helped Olson regain balance in his life so he could enjoy the rewards of his hard work with his family and friends as well as becoming the leader his business needed him to be.

"Coach Andy has inspired me to think positively, set goals, eat healthy, exercise and grow my mind. Life has so many obstacles that without a coach to keep me motivated and on track for success at home and in the business I wouldn't be the person I am today," Olson said.



CONTACT COACH ANDY

If you're ready to see how ActionCOACH Business Coach Andy O'Brien can take your business to the next level, he's ready to help!

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